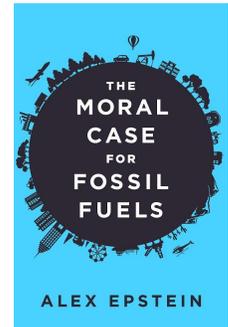


Alex Epstein

Alex Epstein is a philosopher and energy expert who argues that “human flourishing” should be the guiding principle of industrial and environmental progress. He founded the Center for Industrial Progress (CIP) in 2011 to offer a positive, pro-human alternative to the Green movement.

Epstein is the author of *The Moral Case for Fossil Fuels* (Penguin, 2014), a *New York Times* bestseller arguing that if we look at the whole picture, human flourishing requires that humanity use more fossil fuels not less. The book has been widely praised as the most persuasive argument ever made for our continuing use of fossil fuels, winning Epstein the “Most Original Thinker of 2014” award from *The McLaughlin Group*.

Epstein, known for his willingness to debate anyone, anytime, has publicly debated leading environmentalist organizations such as Greenpeace, the Sierra Club, and 350.org over the morality of fossil fuel use versus their own agendas. He has made his moral case for fossil fuels at dozens of campuses, including Harvard, Yale, Stanford, and Duke (his alma mater), and dozens of Fortune 500 energy companies, including ExxonMobil, Chevron, Phillips 66, Valero, Enbridge, and TransCanada.



Sample Speeches

The Moral Case for Fossil Fuels	Winning Hearts & Minds	How to Talk to Anyone About Energy
<p>This speech introduces audiences to a new, moral case for fossil fuels. Epstein, a philosopher and energy expert, makes the case that the guiding principle of energy and environmental decisions should be human flourishing-- and that if we look at the whole picture, human flourishing requires that we use more fossil fuels, not less.</p>	<p>In this speech, Epstein, a leading consultant on energy persuasion, discusses why companies have so much difficulty winning the hearts and minds of their stakeholders, including employees-- and how reframing the conversation is the fundamental solution.</p>	<p>One common challenge throughout the fossil fuel industry is the challenge that employees have in talking to friends, family, and communities about their work. In this speech Epstein, an innovator in “constructive conversations,” shares three key principles employees can use to effectively communicate what they do to their personal networks, both online and offline.</p>

Custom speeches are available on any energy / environmental / messaging topic.

New for 2018 - Messaging and Strategy Speeches

In his Messaging and Strategy speeches, Epstein uses his unique “Arguing to 100” messaging methodology to give you immediately usable messaging and strategies for neutralizing attackers, turning non-supporters into supporters, and turning supporters into champions. Topics for 2018 include:

- Countering the “Keep it in the Ground” Movement
- Countering Shareholder Activism
- Countering Divestment Initiatives
- Countering the Peak Oil Demand Fallacy
- Countering EV Mania
- Countering Climate Lawsuits
- Making the Case for Offshore Drilling
- Making the Case for Pipelines
- Making the Case for Infrastructure
- Making the Case for Fracking

Get in touch!

Speaking fee: \$20K plus expenses.

Contact Alex to discuss dates & topics for your event: alex@industrialprogress.net.